



Dan Janal

Author, Speaker, and Book Coach

Your Next Great Guest!



SHORT BIO

Dan Janal has written more than a dozen books to help businesses build their brands, including his newest book, **"Write Your Book in a Flash"**.

He works with thought leaders and business owners as book coach, developmental editor and ghost writer.

As an award-winning daily newspaper reporter and business newspaper editor, he interviewed President Gerald R. Ford and First Lady Barbara Bush. He was on the PR team that launched AOL.

As a publicity and marketing expert, he has helped more than 10,000 authors and experts build their platforms with his highly regarded **PR LEADS** and **Guaranteed Press Release** services.

🌐 WriteYourBookInAFlash.com

🌐 PRLeadsToProfits.com

🌐 DanJanal.com

📞 (952) 380-1554

✉ dan@prleads.com

📅 janal.com/schedule

in janal.com/linkedin

f janal.com/facebook

🐦 janal.com/twitter

p janal.com/pinterest

📷 janal.com/instagram

SUGGESTED INTERVIEW TOPICS

- ♦ Write Your Book in a Flash: The Paint-by-Numbers System to Write the Book of Your Dreams - Fast!
- ♦ The Essential Steps to Writing Your Next Best-Selling Book
- ♦ What You Need to Know Before You Write the First Word of Your Next Bestselling Book
- ♦ You Have a Book Inside You. Now What?
- ♦ Why should thought leaders and entrepreneurs write books?
- ♦ Build Your Business Around Your Book
- ♦ Strategies to Get Your Next Book Done - Fast!

SUGGESTED INTERVIEW QUESTIONS

- * You wrote one of the first books on internet marketing and publicity, back in 1994. Over the past 25 years, what changes have made it easier for authors to write and publish books?
- * Why should business executives and thought leaders write books?
- * What are the biggest mistakes writers make that cost aspiring authors time, money and self-confidence?
- * How do you figure out what book your target audience wants to read?
- * What is one thing you must be clear on before you write the first word of your next Best-Seller?
- * What are the essential steps to writing a book?
- * What does a book coach do - and do you actually need one?
- * What does a developmental editor do, and do you need one?
- * What is the biggest secret that many book authors don't want you to know?
- * What advice would you give to that person who "has a book inside them" but hasn't taken the first step yet?